

Call for Exhibitors !

The 19th Annual New England

Christa McAuliffe Technology Conference ~ 2005



*"I Touch the Future,
I Teach" . . .*

You are invited to join us . . .

November 29, 2005
November 30, 2005
December 1, 2005
Sheraton Nashua Hotel
Nashua, New Hampshire

Comments from Past Exhibitors:

"We do many educational shows and this is top notch! We will be back."

"This conference seems to be well run with a perfect mix of workshops and free time for the attendees to visit the exhibits. I will certainly attend next year."

Co-Sponsored by
New Hampshire School Administrators Association (NHSAA)

and

New Hampshire Affiliate of the International Society for Technology in Education
(NHSTE)

Reach Your Marketing Audience - Reach for the Stars with Us

If **YOUR** company provides the following **PRODUCTS** or **SERVICES**.

Hardware, software, networking, curriculum and assessment, consulting, professional development, school furniture, distance learning, telecommunications, internet access, assessment, educational, legal or architectural services, administrative management systems, school equipment/supplies, PDA applications and add-ons, peripherals, decision-support systems.

If **YOU** need to reach 2000 people and access **DECISION-MAKERS**.

Superintendents, Assistant Superintendents, School Board Members, Library/Media Specialists, Directors of Technology, Business Managers, Technology Savvy Educators, State Legislators, Department of Education Staff, Special Education Directors and more.

2005 Assistive/Adaptive Technology Spotlight

New for 2005, an Adaptive/Assistive Technology Spotlight strand is planned for Thursday. This adaptive/assistive strand will include 1) topic specific concurrent sessions, 2) the Share-A-Thon will showcase students and practitioners demonstrating assistive/adaptive resources, and 3) the Ashwood Court will be devoted to adaptive/assistive technology exhibitors. All exhibitors with assistive/adaptive technology resources will be designated and highlighted throughout the conference. Exhibitors are encouraged to participate in these adaptive/assistive concurrent sessions.

Sponsorship Opportunities (Contact: Mark Joyce, mark@nhsaa.org)

Sponsorship opportunities include: keynote speakers, computer equipment, Conference Program Guide, Exhibitor Guide, continental breakfasts, lunches and afternoon health breaks. Your company sponsorship will be featured on our interactive website, www.nhcmtc.org.

Advertising

Over 10,000 Conference Program Guides will be delivered to educators throughout New England. Your company will be listed on our interactive website, www.nhcmtc.org. Register before July 6, 2005 to be listed in the Conference Program Guide and receive a 10% discount. Register before September 16, 2005 to be listed in the Exhibitor Guide.

Exhibit Spaces

- Exhibits will be open from 7:30 a.m. to 3:30 p.m. on **all** three days. Ample time is scheduled for visiting exhibits. Breakfasts and receptions are scheduled in the exhibitor areas to increase your visibility.
- Exhibit Booths include: 6' long exhibit table, two chairs, one 110 v. outlet, and pipe and draping appropriate for the location. Two free exhibitor lunches (box or sit-down) are provided each day.
- Exhibit spaces will be assigned on a first received AND paid basis.
- Please direct all reservation questions to Heidi Lewis, (866) 753-4479, Fax: (603) 225-3225, heidi@nhsaa.org

Standard Three Day Option

Piped and draped, Grand Ballroom and hallways A&B [Assistive/Adaptive Technology Spotlight signage available on request]

Two Day Option-Tuesday & Wednesday

Piped and draped, Ashwood Court
Two-day exhibitors will be required to "tear down" between 3:30 p.m. and 5:00 p.m.
Wednesday evening.

One Day Option - Thursday

Piped and draped, Ashwood Court;
Assistive/Adaptive Technology
Spotlight

If you have a "Free Standing Exhibit Booth" it must fit within the dimensions noted on the Registration Form. Please contact the Sheraton directly (603) 888-9970 by OCTOBER 21 if you require any special adaptations (i.e. internet, telephone, extra electrical) and to define your room layout. This is your responsibility and **IS NOT INCLUDED** in the registration fee. Please note: Internet access will be available through separate order with the Sheraton.

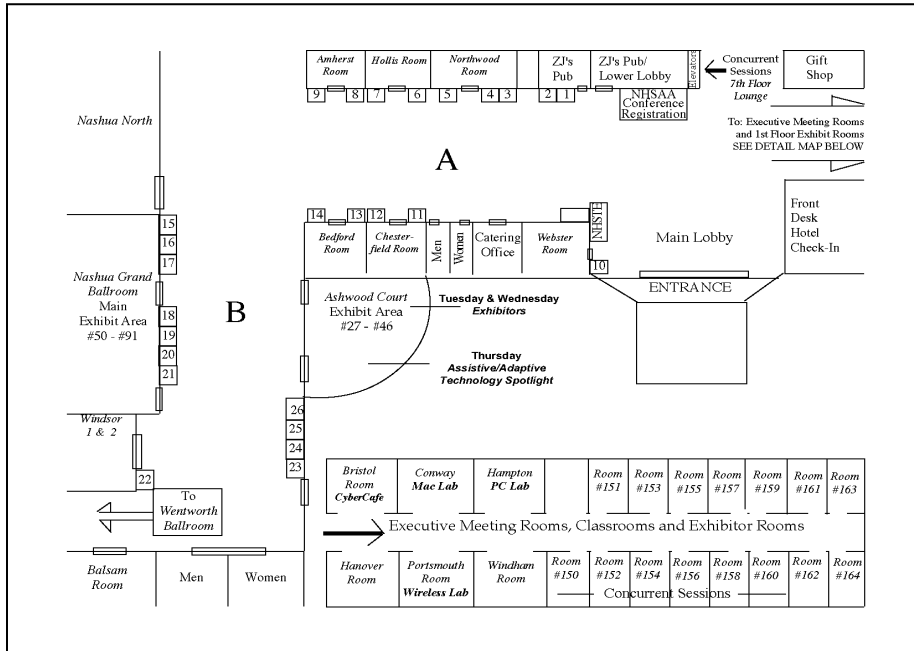
Deadlines

- July 6** Registration and payment to be listed in the Conference Program Guide and receive a 10% discount. Presentation/concurrent session description(s) due, if applicable.
- September 16** Registration and payment to be listed in the Exhibitor Guide
- September 16** Photo-ready copy (.pdf format) for advertisements in Exhibitor Guide
- October 21** Contact the Sheraton for special arrangements. The hotel will assess a late fee for ALL REQUESTS received after November 11.
- November 28** Exhibits must be set-up between noon and 6:00 p.m. Monday

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EXHIBIT Space OPTIONS



- **Hallway A** - approx. 14 spaces
- **Hallway B** - approx. 12 spaces
- **Grand Ballroom Corners** - 3 spaces available
- **Grand Ballroom Deluxe Double Wall Spaces** – approx. 7 spaces
- **Grand Ballroom Standard Wall Spaces** – approx. 10 spaces
- **Main Exhibit Hall Center Spaces** – approx. 12 spaces
- **Ashwood Court** approx. 16 spaces
2-day option (Tuesday/Wednesday)
1-day option (Thursday)
Assistive/Adaptive
Technology Spotlight

NHSAA
46 Donovan Street, Suite 3
Concord, NH 03301

Prsrt. Std.
US Postage Paid
Concord, NH
Permit #82

Please open and respond immediately. Dated materials enclosed!

Reach Your Target Market - Reach for the Stars with Us

2005 Christa McAuliffe Technology Conference

Please complete the contact information section as you would like to be listed in the conference program & exhibitor guide.

EXHIBITOR CONTACT INFORMATION

Contact Person: _____ Title: _____
 Firm Name: _____ Phone: _____
 Address: _____ Fax: _____
 City: _____ Email: _____
 State: _____ Zip: _____ Web Site: _____

Company/Product Description (**100 word maximum**) with Contact information (Name, Phone, Email) for Exhibitor Guide. Please submit, **typed**, on a separate sheet of paper or email: to Heidi Lewis, heidi@nhsaa.org. Information will be confirmed.

SPONSORSHIP & ADVERTISING ALTERNATIVES

I am interested in the following: (please contact Mark Joyce, mark@nhsaa.org for more information)

| | | |
|---|---|--------------|
| Conference Program Sponsorship: | ___ Inside Front Cover and/or ___ Inside Back Cover | \$5,000 each |
| Exhibitor Guide Sponsorship: | ___ Inside Front Cover and/or ___ Inside Back Cover | \$ 800 each |
| Keynote Sponsorship | ___ Tuesday ___ Wednesday ___ Thursday | \$2,500 each |
| ___ Breakfast or ___ Lunch Sponsorship: | ___ Tuesday ___ Wednesday ___ Thursday | \$2,000 each |
| Health Break Sponsorship: | ___ Tuesday ___ Wednesday ___ Thursday | \$1,750 each |
| Full-Page Advertisement in Exhibitor Guide: (8" h x 5" w) | Quantity _____ | \$ 450 each |
| Half-Page Advertisement in Exhibitor Guide: (4" h x 5" w) | Quantity _____ | \$ 250 each |

EXHIBITOR SPACE OPTIONS

I am interested in reserving the following exhibitor space: (please contact Heidi Lewis, heidi@nhsaa.org for information)

| | |
|--|-------------------|
| <u>N/A</u> 1 st Floor Large Conference Rooms (28' x 26') | 3 days = Sold Out |
| ___ 1 st Floor Executive Meeting Rooms (29' x 18') Call for availability | 3 days = \$2,200 |
| ___ 1 st Floor Seminar Rooms (14' x 9') 6+ rooms available | 3 days = \$1,100 |
| ___ Deluxe Double Wall Space (draped 20' x 6') Grand Ballroom | 3 days = \$1,725 |
| ___ Deluxe Corners (draped 10' x 10' corner space) Grand Ballroom | 3 days = \$1,350 |
| ___ Standard Exhibit Wall Space (draped 6' table in 8' x 6' space) Grand Ballroom | 3 days = \$925 |
| ___ Standard Exhibit Space (draped 6' table in 8' x 4' space) Grand Ballroom/Hallways A & B | 3 days = \$875 |
| ___ Additional Adjoining Exhibit Space (draped 6' table in 8' x 4' space) Grand Ballroom/Hallways A & B | 3 days = \$700 |
| ___ Single Standard Exhibit Space 2 days (Tues/Weds) (draped 6' table in 8' x 4' space) Ashwood Court | 2 days = \$650 |
| ___ Single Standard Exhibit Space 1 day (Thurs) (draped 6' table in 8' x 4' space)- Assistive/Adaptive Technology only - Ashwood Court | 1 day = \$325 |
| ___ ONE Hour Presentation listed in the program as a concurrent session (<u>AV not included</u>) | 1 hour = \$200 |

Sub-total

Less: 10% discount if paid in full by July 6, 2005 -10% = (-_____)

Each exhibitor table/room will receive two free lunches (box or sit down) for each day (Tuesday/Wednesday/Thursday). Additional lunches are \$18.00 each and must be requested in advance. Please indicate quantity & type for each day.

Tuesday- Box: ___ Sit Down: ___, Wednesday- :Box: ___ Sit Down: ___, Thursday- Box: ___ Sit Down: ___ Extra Lunches \$18 = _____

By signing below, we agree that this registration form is a binding contract and that payment must be made, in full, within ten (10) days of the invoice date. We also understand that No Refunds are given.

Exhibitor total

Exhibitor Signature: _____

I will contribute the following to the closing day give away: _____