December 3 & 4, 2019
at the DoubleTree by Hilton Manchester Downtown
Manchester, NH
Just 15 minutes from the Manchester-Boston Regional Airport

Christa McAuliffe
TRANSFORMING TEACHING TECHNOLOGY
Conference 2019

JOIN US TO ENGAGE DECISION-MAKERS ACROSS NEW ENGLAND

FUTURE READY SCHOOLS
NEW HAMPSHIRE

Co-Sponsored by the
NH School Administrators Association NHSAA
NH Affiliate of ISTE NHSTE

In Partnership with
NH School Library Media Association NHSLMA
NH CoSN Affiliate NHCTO Council

Reserve your exhibit space and networking opportunity today at
www.nhcmtc.org

2019 CALL FOR SOLUTION PARTNERS
Solution Partner Engagement Options

2-Day Solution Partner Booth w/ RoundTable
- 80 ft² or 84 ft² space (8’ x 10’, 7’ x 12’ or 6’ x 14’) with pipe & drape and identification sign
- Double booth pricing is available upon request
- 6’ long, skirted exhibit table, two chairs, and one 110v outlet
- Includes one RoundTable discussion opportunity ($250 value)
- RoundTable time and topic included on the website, online planner, and mobile app ~ may be included in the program of events if received by July 12th
- Includes one full-day Solution Partner credential (additional credentials @ $50pp)

Learning Booth
- Reserve one of these 10’ x 15’ spaces located in the Amory for the day
- Learning Booths are perfect for short small-group presentations
- Two 6’ long, skirted tables, eight chairs, a screen, and two 110v outlets
- Presentation description and time(s) may be included in both the online planner and mobile app
- Includes two full-day Solution Partner credentials (additional credentials @ $50pp)

30-Minute Presentation (NEW for 2019)
- Projector and screen included
- Presentation time and description included on the website, online planner, and mobile app ~ may be included in the program of events if received by July 12th
- Includes one full-day Solution Partner credential (additional credentials @ $50pp)

30-Minute RoundTable (NEW for 2019)
- Secure a 30-minute block at one of the Solution Partner RoundTable discussions held in the Amory
- Select a topic, pose a question, then host a conversation with our attendees
- RoundTable time and topic included on the website, online planner, and mobile app ~ may be included in the program of events if received by July 12th
- Includes one full-day Solution Partner credential (additional credentials @ $50pp)

Available to ALL 2-Day & Learning Booth Solution Partners:
* Additional 30-minute presentation $300/session ($50 savings)
* Additional 30-minute RoundTable $200/session ($50 savings)

For more information visit www.nhcmtc.org

Provided for all Solution Partners Options

- Carpet and wireless internet access in the Partner Pavilion (exclusive exhibitor password protected network)

- Company name, contact information, hyperlinked website, and 100-character description listed on the CMTC website and Sched.org (the CMTC online planner & mobile app)

Minimum of one Solution Partner credential that include name badge, meals, and access to all conference events and activities

10% Early-Bird discount available through August 1st

<table>
<thead>
<tr>
<th>Option</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>2-day Exhibitor Booth w/ RoundTable (Tuesday and Wednesday)</td>
<td>$1,000</td>
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<tr>
<td>Learning Booth (Full day options Tuesday OR Wednesday)</td>
<td>$600/day</td>
</tr>
<tr>
<td>30-Minute Presentation ONLY (Tuesday OR Wednesday)</td>
<td>$350/ Presentation</td>
</tr>
<tr>
<td>30-Minute RoundTable ONLY (Tuesday OR Wednesday)</td>
<td>$250/ RoundTable</td>
</tr>
<tr>
<td>Additional 30-Minute Presentation for Booth Partners (Tuesday OR Wednesday)</td>
<td>$300/ Presentation</td>
</tr>
<tr>
<td>Additional 30-Minute Round Table for Booth Partners (Tuesday OR Wednesday)</td>
<td>$200/ RoundTable</td>
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</tbody>
</table>
### Sponsorship Opportunities & Exhibit Benefits

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
</table>
| Gold $2,500      | - 2-day booth (premium location & priority selection) in our Partner Pavilion  
                  - 1 Presentation/day x 2 days (priority selection) ($700 value)  
                  - 1 RoundTable/day x 2 days (priority selection) ($500 value)  
                  - Half-page ad in program of events  
                  - Logo included in 1 fall email blast to participants  
                  - Logo & contact information included on website/app/program of events  
                  - Lunch Host ~ highlighted during luncheon introduction (based on availability)  
                  - 45-minute webinar with archive posted to CMTC YouTube channel  
                  - Sponsor Ribbon on Name Badge  
                  - Certificate of Sponsor Appreciation for home office | $2,500 |
| Silver $2,000    | - 2-day booth (premium location & priority selection) in our Partner Pavilion  
                  - 1 Presentation x 1 day (priority selection) ($350 value)  
                  - 1 RoundTable x 1 day (priority selection) ($250 value)  
                  - Logo included in 1 fall email blast to participants  
                  - Logo & contact information included on website/app/program of events  
                  - Breakfast or afternoon dessert host ~ acknowledged with signage  
                  - 30-minute webinar with archive posted to CMTC YouTube channel  
                  - Sponsor Ribbon on Name Badge  
                  - Certificate of Sponsor Appreciation for home office | $2,000 |
| Bronze $1,500    | - 2-day Booth (priority selection) in our Partner Pavilion  
                  - 1 presentation included (priority selection) ($350 value)  
                  - Logo included in 1 fall email blast to participants  
                  - Logo & contact information included on website/app/program of events  
                  - 15-minute webinar with archive posted to CMTC YouTube channel  
                  - Sponsor Ribbon on Name Badge  
                  - Certificate of Sponsor Appreciation for home office | $1,500 |
| District Team Scholarship Sponsor $1,500 | - 30-minute RoundTable with sponsored district  
                  - Letter to superintendent & school board acknowledging sponsorship | $1,500/each |
| Educator Pair Scholarship Sponsor $500 | - 30-minute RoundTable with sponsored team  
                  - Letter to superintendent & principal of team acknowledging sponsorship | $500/each |

### Included with all Sponsorship Tiers:
Logo displayed on CMTC website, all conference signage, daily conference addendum, and at conference opening presentation prior to keynote each day

**General Questions? Contact** Jen Mensah about solution partner options available for CMTC19 at jennifer@nhsaa.org or 603.225.3230

**Conference Venue:** The DoubleTree by Hilton Manchester Downtown is located just off Interstate 293 at Exit 5 - Granite Street, approximately 15 minutes from the Manchester-Boston Regional Airport (MHT).

The Partner Pavilion includes a password protected wireless network and carpeting. DoubleTree by Hilton Manchester Downtown 700 Elm Street, Manchester, NH 03101 Phone: 603.625.1000 Fax: 603.206.4200
# How do you support FUTURE READY districts?

**Join us if your company provides PRODUCTS or SERVICES that support the Future Ready Framework**

In support of the statewide and nationwide efforts to develop FUTURE READY schools and education professionals, CMTC19 has aligned our presentation topics with the FUTURE READY FRAMEWORK GEARs.

<table>
<thead>
<tr>
<th><strong>Curriculum, Instruction, &amp; Assessment</strong></th>
<th><strong>Collaborative Leadership</strong></th>
<th><strong>Technology &amp; Robust Infrastructure</strong></th>
<th><strong>Use of Space &amp; Time</strong></th>
<th><strong>Data &amp; Privacy</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>21st Century Skills/Deeper Learning</strong></td>
<td><strong>Shared, Forward-Thinking Vision for Digital Learning</strong></td>
<td><strong>Adequacy of Devices; Quality and Availability</strong></td>
<td><strong>Flexible Learning; Anytime, Anywhere</strong></td>
<td><strong>Data and Data Systems</strong></td>
</tr>
<tr>
<td><strong>Personalized Learning and Instructional Strategies</strong></td>
<td><strong>Culture of Collaboration, Innovation, Capacity Building, and Empowerment</strong></td>
<td><strong>Robust Network Infrastructure</strong></td>
<td><strong>New Pedagogy, Schedules, and Learning Environment for Personalized Learning</strong></td>
<td><strong>Data Policies, Procedures, and Practices</strong></td>
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<tr>
<td><strong>Collaborative, Relevant, and Applied Learning</strong></td>
<td><strong>High Expectations for Evidence-Based Transformations to Digital Learning</strong></td>
<td><strong>Adequate and Responsive Support</strong></td>
<td><strong>Competency-Based Learning</strong></td>
<td><strong>Data-Informed Decision Making</strong></td>
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<tr>
<td><strong>Leveraging Technology, Digital Resources, and Tools</strong></td>
<td><strong>Transformative, Coherent Thinking, Planning, Policies, and Implementation</strong></td>
<td><strong>Formal Cycle for Review and Replacement</strong></td>
<td><strong>Strategies for Providing Extended Time for Projects and Collaboration</strong></td>
<td><strong>Data Literate Education Professionals</strong></td>
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<tr>
<td><strong>Assessment—Analytics Inform Instruction</strong></td>
<td></td>
<td><strong>Equitable Access to Tools and Digital Content</strong></td>
<td><strong>Learning Spaces Supporting Collaboration</strong></td>
<td><strong>Advocacy for Student Privacy</strong></td>
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</tbody>
</table>

## Personalized Student/Professional Learning
- Caring and Trusting Relationships with Students
- Learning Connected to Students’ Interests, Strengths, Aspirations, and Real-world Applications
- Tools to Monitor Student Progress Enabling them to take Greater Ownership of their Learning
- Targeted Instruction, Practice, and Support along with Challenging Academic Content and Skills
- Flexible Learning Environments
- Professional Learning Opportunities for Educators from Peers, Coaches, and Library Media Staff

## Community Partnerships
- Local Community Engagement and Outreach
- Global and Cultural Awareness
- Digital Learning Environments as Connectors to Local/Global Communities and Partnerships
- Parental Communication and Engagement
- District Brand

## Budget & Resources
- Funding for Rich Digital Learning Environments
- Efficiency and Cost Savings
- Alignment to District and School Plans
- Consistent Funding Streams
- Learning Return on Investment

## NEW opportunities to ensure an engaging and productive CMTC experience!
- ALL sponsorship options include a 2-day booth, 30-minute Presentation(s), and/or 30-minute RoundTable(s)
- ALL 2-Day booth options include a 30-minute RoundTable
- Additional Presentations and RoundTables may be purchased at a discount
- Exclusive wireless network (password protected) in the Partner Pavilion
- Solution partners receive CONTACT INFORMATION for attendees who provide release permission
- THREE 50-minute blocks of EXCLUSIVE Solution Partner presentations, RoundTables and Partner Pavilion networking
Conference & Exhibit Hours for the Partner Pavilion

<table>
<thead>
<tr>
<th>Tuesday, 12/3/2019</th>
<th>Wednesday, 12/4/2019</th>
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</thead>
<tbody>
<tr>
<td><strong>Conference Hours:</strong> 7:30 am – 3:30pm</td>
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<tr>
<td><strong>Exhibitor Setup Hours:</strong></td>
<td><strong>Exhibitor Setup Hours:</strong></td>
</tr>
<tr>
<td>Solution Partner &amp; Learning Booths</td>
<td>Learning Booths</td>
</tr>
<tr>
<td>Monday PM ~ 12:00 – 6:00pm</td>
<td>Tuesday PM ~ 4:00 – 5:30pm</td>
</tr>
<tr>
<td>Tuesday AM ~ 6:30 – 7:30am</td>
<td>Wednesday AM ~ 6:30 – 7:30am</td>
</tr>
<tr>
<td><strong>Teardown Hours:</strong> 3:00 – 4:00pm</td>
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</tr>
</tbody>
</table>

Capital Convention is available to assist our solution partners with specific requests regarding booth configurations: please notify them prior to the conference. Capital Convention staff will be on-site during setup and teardown hours to answer any questions you may have.

**Meals**

All 2-Day & Learning Booth options include two vendor credentials that include meals and access to all conference events and activities. Exhibitors can opt for either the sit down luncheon or a box lunch. Additional exhibitor credentials can be purchased for $50 per credential.

**Housing**

Exhibitors are eligible for the reduced hotel rate of $114 per night + tax (single/double) at the conference hotel:

DoubleTree by Hilton Manchester Downtown – same location as past years, just a new name! 700 Elm Street, Manchester, NH 03101 Phone: 603.625.1000 or toll free 800.967.9033 ~ Fax: 603.206.4200

To receive the special conference rate at the hotel, individuals must indicate that they are with the Christa McAuliffe Technology Conference. Check-in time is 2:00 PM, Check-out is 12:00 noon. All reservations made after November 8th, 2019 are subject to the hotel's prevailing rates.

**Exhibitor Presentations & RoundTables in the Conference Program**

CMTC has expanded the number of solution partner engagement opportunities this year by restructuring our daily schedule. We now have at least twenty 30-minute Solution Partner Presentation and fifteen 30-minute RoundTable opportunities each day.

All 2-Day Solution Partner booths include one 30-minute RoundTable. All sponsorships include at least one 30-minute Presentation. Additional Presentations and RoundTables may be purchased at a discounted rate.

Presentation descriptions and RoundTable topics received by July 12th will be included in the program of events. Presentation descriptions and RoundTable topics received by November 20th will be included on the website, mobile app, online planner, and daily addendum.

**Early-Bird Discount**

For ALL solution partner opportunities – Registration/payment received in full by August 1st are eligible for a 10% discount.

**Shipments**

Advanced material shipments and direct material shipments should be sent C/O Capital Convention Contracts. Please refer to the exhibitor manual for instructions. Material handling fees will apply and shipping details/logistics are provided two months prior to the conference and upon receipt of exhibitor payment in full.

**Special Requests**

If you have a “Free Standing Exhibit Booth,” it must fit within the dimensions noted on the Registration Form. Please contact the DoubleTree staff directly at 603.625.1000 by Monday, November 11, 2019 if you require any special adaptations (i.e. telephone, extra electrical) and to define your space layout. This is your responsibility and IS NOT INCLUDED in the registration fee.

**Booth Assignments**

Gold, Silver, and Bronze Sponsors paid in full will have first priority booth selection through July. 2-Day Solution Partner Booth exhibitors paid in full will be assigned booths based on their selected preferences beginning in August in order of their registration payment date. CMTC reserves the right to move any booth for logistical purposes.

**Deadlines**

- **July 12th** Registration, payment, and presentation descriptions are due by Friday, July 12th in order to be included in the conference Program of Events.
- **August 1st** Registrations and payments received in full by Thursday, August 1st are eligible for a 10% discount.
- **November 11th** Contact the DoubleTree for special arrangements. They may assess a late fee for ALL REQUESTS received after Monday, November 11th.

**Questions? Email Jen Mensah at jennifer@nhsaa.org or call 603.225.3230**