

Call for Exhibitors!

The 24th Annual New England

Christa McAuliffe Technology Conference ~ 2010



*"I Touch the Future,
I Teach . . ."*

You are invited to join us . . .

*November 30 and
December 1, & 2, 2010*

*New Location
Radisson Hotel ~ Center of NH
Manchester, New Hampshire*

Comments from Past Exhibitors:

"We do many educational shows and this is top notch! We will be back."

"This conference seems to be well run with a perfect mix of workshops and free time for the attendees to visit the exhibits. I will certainly attend next year."

Co-Sponsored by

New Hampshire School Administrators Association (NHSAA)

and

New Hampshire Affiliate of the International Society for Technology in Education (NHSTE)

Reach Your Marketing Audience - Reach for the Stars with Us!

Join us if **YOUR** company provides the following **PRODUCTS** or **SERVICES** . . .

Hardware and software, networking and infrastructure, curriculum and assessment, consulting, professional development, school furniture, distance learning, eLearning, network safety and security, legal or architectural services, administrative management systems, school equipment/supplies, mobile computing devices, peripherals, and decision-support systems.

Join us if **YOU** need to reach 2000 people and access **DECISION-MAKERS** . . .

Superintendents, Assistant Superintendents, School Board Members, Library/Media Specialists, Directors of Technology, Business Managers, Technology Integration Specialists, Technology Savvy Educators, State Legislators, Department of Education Staff, Special Education Directors, Principals, Curriculum Specialists, and more.

Sponsorship Opportunities (Contact: Mark Joyce, mark@nhsaa.org)

Sponsorship opportunities include: keynote speakers, computer equipment, Conference Program Guide, Exhibitor Guide, continental breakfasts, lunches and afternoon health breaks. We are in the process of establishing sponsorship tiers for 2010. Please download the latest CMTCC Sponsorship Brochure available on the conference website or call for more details.

Platinum Sponsorships (2) Overall Conference Sponsor

\$5,000 each

Includes these exclusive options →

- Extra large booth location by the main conference center entrance
- Full-page ad on the inside front or back cover of the conference program
- Option to provide a conference bag or lanyard to be distributed at registration
- Logo on all conference signage directing attendees around new facility
- Logo displayed at opening conference presentation prior to keynotes each day

Advertising

About 8,000 Conference Program Guides will be delivered to educators throughout New England. Your company will be listed on our interactive website, <http://www.nhcmtc.org>. Register before July 9th to be listed in the Conference Program Guide and receive a 10% discount. Register before September 10th to be listed in the Exhibitor Guide.

Exhibit Spaces

- Exhibits will be open from 8:00 a.m. to 4:00 p.m. on Tuesday and Wednesday, and 7:30 to 3:00 on Thursday. Ample time is scheduled for visiting exhibitors. The morning continental breakfast, lunch, and afternoon health breaks are located in the exhibitor area to increase your visibility and traffic throughout the day.
- Exhibit Booths in the Expo Center include: 6' long, skirted exhibit table, two chairs, one 110 v. outlet, internet access, and pipe and draping appropriate for the location. Two free exhibitor lunches (box or sit-down) are provided each day.
- **New this year!** High speed, wired Internet access is included in ALL exhibitor registration fees.
- Double, triple, and quad exhibit spaces are now available that can be configured to meet your unique set-up needs.
- Exhibit spaces will be assigned on a first received AND paid basis.
- Please direct all reservation questions to Lucile Moses, (866) 753-4479, Fax: (603) 225-3225, lucile@nhsaa.org

Three~Day Option

Premium, wall, and standard piped and draped spaces are available in the EXPO Center and in the hallway.

Tuesday & Wednesday Two~Day Option

Piped and draped spaces are located in the EXPO Center. Two-day exhibitors will be required to "tear down" between 4:00 p.m. and 5:00 p.m. on Wednesday afternoon.

If you have a "Free Standing Exhibit Booth" it must fit within the dimensions noted on the Registration Form. Please contact the Radisson directly at (603) 206-4215 by October 15th if you require any special adaptations (i.e. telephone, extra electrical) and to define your space layout. This is your responsibility and IS NOT INCLUDED in the registration fee.

Deadlines

- July 9th** Registration and payment are due in order to appear in the Conference Program Guide **and** receive a 10% discount. Presentation/concurrent session description(s) are due, if applicable.
- September 10th** Registration and payment are due in order to appear in the Exhibitor Guide.
- September 10th** Photo-ready copy (.pdf format) is due for advertisements in Exhibitor Guide.
- October 15th** Contact the Radisson for special arrangements. The hotel will assess a late fee for ALL REQUESTS received after November 5th.
- November 29th** Exhibits must be set-up between noon and 6:00 p.m. on Monday.

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Registering Your Organization: Registrations must be submitted using the **online Call for Exhibitors process**. It is as easy as 1, 2, 3 . . .

- 1) Go to <http://www.nhcmtc.org>.
 - 2) From the home page click on **Exhibitors** in the **Green Menu Bar** at the top of the page.
 - 3) **Follow the instructions** for each step of the registration process.
- You will receive an email confirming receipt of your registration.

Registration Deadline for 10% discount: Friday, July 9, 2010

EXHIBITOR SPACE OPTIONS <i>(includes Internet access)</i>	
Large Storefront Spaces (sizes vary, please contact Lucile for details)	SOLD OUT!!!
Premium Exhibit Space: <i>Single</i> (draped 6' table in 10' x 8' space) Pink on map	3 days = \$1,300
Premium Exhibit Space: <i>Double</i> (draped 6' table in 20' x 8' space) Pink on map	3 days = \$2,700
Premium Exhibit Space: <i>Quad</i> (draped 6' table in 20' x 16' space) Pink on map	3 days = \$5,000
Wall or Deluxe Exhibit Space: <i>Single</i> (draped 6' table in 10' x 8' space) Yellow on map	3 days = \$1,250
Wall or Deluxe Exhibit Space: <i>Double</i> (draped 6' table in 20' x 8' space) Yellow on map	3 days = \$2,400
Wall or Deluxe Exhibit Space: <i>Triple</i> (draped 6' table in 30' x 8' space) Yellow on map	3 days = \$3,650
Wall or Deluxe Exhibit Space: <i>Quad</i> (draped 6' table in 40' x 8' space) Yellow on map	3 days = \$4,900
Standard Exhibit Space: <i>Single</i> (draped 6' table in 10' x 8' space) Green on map	3 days = \$1,100
Standard Exhibit Space: <i>Double</i> (draped 6' table in 20' x 8' space) Green on map	3 days = \$2,100
Standard Exhibit Space: <i>Triple</i> (draped 6' table in 30' x 8' space) Green on map	3 days = \$3,200
Standard Exhibit Space: <i>Quad</i> (draped 6' table in 20' x 16' space) Green on map	3 days = \$4,300
2-Day Exhibit Space (Tues/Wed only) (draped 6' table in 10' x 8' space) Blue on map	2 days = \$900

SPONSORSHIP & ADVERTISING ALTERNATIVES

Exhibitor Guide Sponsorship: Inside Front Cover & Inside Back Cover	\$800 each
Keynote Sponsorship: Tuesday, Wednesday, & Thursday	\$2,500 each
Breakfast Sponsorship: Tuesday, Wednesday, & Thursday	\$2,000 each
Lunch Sponsorship: Tuesday, Wednesday, & Thursday	\$2,000 each
Health Break Sponsorship: Tuesday & Wednesday	\$1,750 each
Full-Page Advertisement in Exhibitor Guide: (8" h x 5" w)	\$450 each
Half-Page Advertisement in Exhibitor Guide: (4" h x 5" w)	\$250 each

We are in the process of establishing sponsorship tiers for 2010 that include the above opportunities; download the latest CMTC Sponsorship Brochure available on the conference website for more details.

Please contact Mark Joyce at mark@nh saa.org to discuss sponsorship and advertising opportunities.

You may also download a copy of this "Call for Exhibitors Brochure" at the conference website:

<http://www.nhcmtc.org>

Questions??? Please feel free to email Lucile Moses at lucile@nh saa.org
or call Toll-Free at 1-866-753-4479

NHSAA/NHSTE
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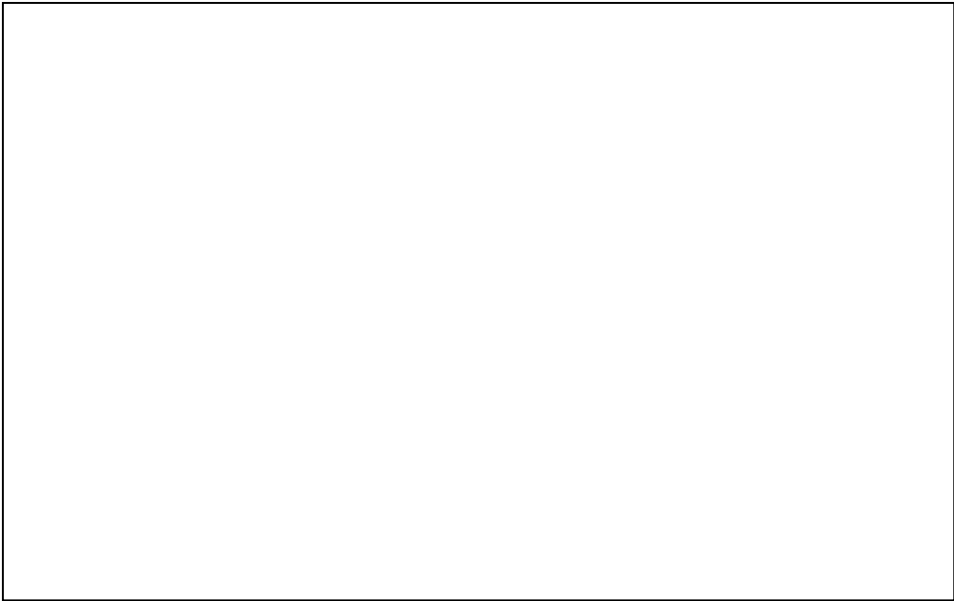
CHANGE SERVICE REQUESTED

Please open and respond immediately. Dated materials enclosed!

Reach Your Target Market - Reach for the Stars with Us

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EXPO CENTER EXHIBIT SPACE OPTIONS

- **Premium Spaces ~**
approx. 25 spaces (pink)
- **Wall or Deluxe Spaces ~**
approx. 37 spaces (yellow)
- **Standard Spaces ~**
approx. 40 spaces (green)
- **2-Day Spaces ~**
approx. 18 spaces (blue)
- **Hall Spaces Outside Expo
Center Entrance ~ 5 spaces
(yellow)**