

2018 Call for Solution Partners

Christa
McAuliffe
TRANSFORMING
TEACHING
TECHNOLOGY
Conference
32nd Annual



Reach
for the
Stars

NOVEMBER 27-29, 2018
at the **DoubleTree**
by **Hilton Manchester Downtown**
Manchester, NH

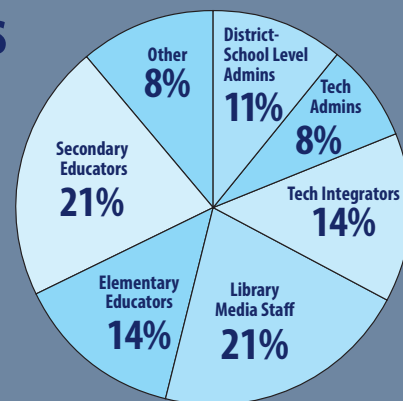
*Just 15 minutes from the
Manchester-Boston
Regional Airport*

Join us to engage decision-makers
across New England

FUTURE SCHOOLS READY
NEW HAMPSHIRE

CO-SPONSORED BY THE
*NH School Administrators
Association (NHSAA) and
NH Affiliate of ISTE (NHSTE)*

IN COLLABORATION WITH THE
*NH School Library Media
Association (NHSLMA)*



Reserve your exhibit space and
networking opportunity today at
www.nhcmtc.org

Sponsorship Opportunities

See enclosed insert with the details for each CMTC Sponsorship opportunity

Platinum Sponsorship	1 available	\$5,500
Gold Sponsorship	2 available	\$4,500
Silver Sponsorship	4 available	\$3,500
Bronze Sponsorship	8 available	\$2,500
District Team Scholarship Sponsor	2 available	\$1,500
Educator Pair Scholarship Sponsor	15 available	\$500

Contact Carl Ladd

for more information on any of these sponsorship opportunities
carl@nhsaa.org
 603.225.3230

Exhibitor Engagement Options

Provided for all exhibitor options

Carpet and wireless internet access (exclusive exhibitor password protected network)

Company name, contact information, hyperlinked website, and 100-character description listed on the CMTC website and Sched.org (the CMTC online planner & mobile app)

Two exhibitor credentials each day that include name badge, meals, and access to all conference events and activities

Exhibitor Classroom

- Secure this private presentation room near the main registration area by the session or by the day based on availability
- Seating for approximately 50 theater or 24 classroom style (the room will be set classroom style for single sessions) – configure the space to meet your needs if you opt for the full day
- Projector and screen are included in the fee
- Presentation description and time(s) may be included in the print program, the online planner, and mobile app

Learning Booths (new for 2018)

- Reserve one of these 20' x 20' spaces located on the exhibitor floor by the half-day (available from 7:30 to 11:30am OR 12:00 to 4:00pm and full-day (7:30am to 4:00pm)
- The Learning Booths are perfect for short small-group presentations scheduled throughout the day
- Two 6' long, skirted exhibit tables, twelve chairs, a screen, and two 110v outlets are included in the fee
- Presentation description and time(s) may be included in both the online planner and mobile app

EdTech Playgrounds

- Hands-on engagement and activities are the way to attract attention and build relationships with attendees
- Setup your interactive area for 2 hours in the AM or PM in this 15' x 20' area
- Two 6' long, skirted exhibit tables, four chairs, and two 110v outlets

Exhibitor Booth options

- (1-day, 2-day, and 3-day) include the following at a minimum:
- 10' x 8' space with pipe & drape (8' back wall-3' side wall) and identification sign
- double, triple, and quad booth pricing is available upon request
- 6' long, skirted table, two chairs, and one 110v outlet

3-day Premium Exhibitor booth (Tuesday-Wednesday-Thursday)	Approximately 12 available	\$1,800
2-day Exhibitor booth (Tuesday-Wednesday OR Wednesday-Thursday)	Approximately 18 available for each	\$1,200
1-day Exhibitor booth (Tuesday OR Thursday)	Approximately 18 available for each	\$600
Learning Booth (half day & full day options)	Approximately 4 available each day	\$350/\$700
Exhibitor Classroom (50 minute sessions)	Approximately 4 available each day	\$450/session
EdTech Playgrounds – (AM and PM options)	Approximately 4 available each day	\$300/session

Ask about new exhibitor and non-profit organization options available for CMTC18.

Contact Jen Mensah at jennifer@nhsaa.org or 603.225.3230

Sponsorship Tiers & Benefits

Included with all Sponsorship Tiers

Logo displayed on CMTC website, all conference signage, daily conference addendum, and at conference opening presentation prior to keynote each day

Platinum (1) \$5,500

- ★ **Prime double-booth (3-day)** location near the Partnership Pavillion main entrance (based on availability)
- ★ **Lunch Host** - Your choice of one day (T-W-Th) for YOUR company name & logo posted on the luncheon tables and box lunches
- ★ Full-page ad on the inside cover of the conference program guide
- ★ Your logo included in all email blasts to attendees
- ★ Exclusive inclusion of logo on Mobile App for attendees
- ★ Option to distribute lanyard/ conference bag to all attendees

Gold (2) \$4,500

- ★ **Prime double-booth (2-day)** location near the Partnership Pavillion main entrance (based on availability)
- ★ **Lunch Host** - Your choice of one day (T-W-Th) for YOUR company name & logo posted on the luncheon tables and box lunches
- ★ Full-page ad in the conference program guide
- ★ Your logo included in one sponsored email blast to all attendees with important conference information

Silver (4) \$3,500

- ★ **Private presentation room (3 days)** near the main registration area and Partnership Pavillion
 - Seating for approximately 60 theater or 40 classroom style (room sizes vary) – configure the space to meet your needs
 - Projector and screen are included in the fee
- ★ **Breakfast Host** - Your choice of one day (M-T-W-Th) for YOUR company name & logo posted in the breakfast area for all attendees
- ★ Presentation description and time(s) included in the print program, online planner, and mobile app

Bronze (7) \$2,500

- ★ **Prime single-booth location (2-day)** in the Partnership Pavillion (based on availability)
- ★ **Choice of one of the following:**
 - Afternoon dessert host (T-W-Th) select one day
 - Parking validator host (T-W-Th) select one day
 - Closing Session and Raffle sponsor (Thursday afternoon)

District Team Scholarship Sponsor (2) \$1,500

- ★ Sponsor a district team (6 to 10 participants) selected by the CMTC Steering Committee for one day at CMTC
- ★ Letter will be sent to the superintendent and school board indicating your sponsorship
- ★ Representatives of the team agree to meet with the sponsor for 30 minutes the day of the sponsorship

Educator Pair Scholarship Sponsor (15) \$500

- ★ Sponsor a district pair of 2 educators selected by the CMTC Steering Committee for one day at CMTC
- ★ Letter will be sent to the superintendent and principal(s) indicating your sponsorship
- ★ The pair agree to meet with the sponsor for 30 minutes on the day of the sponsorship

**Please contact
Carl Ladd at
carl@nhsaa.org to
discuss sponsorship
opportunities**

EXHIBIT FACILITIES: The DoubleTree by Hilton Manchester Downtown is located just off Interstate 293 at Exit 5 - Granite Street, approximately 15 minutes from the Manchester-Boston Regional Airport (MHT). The Partnership Pavillion is spacious

with a designated Exhibitor wireless network and carpeting throughout the Partnership Pavillion. DoubleTree by Hilton Manchester Downtown, 700 Elm Street, Manchester, NH 03101, Phone: 603.625.1000 or toll free 800.967.9033 ~ Fax: 603.206.4200

General Questions? Feel free to email Jen Mensah at jennifer@nhsaa.org or call at 603.225.3230

For more information visit
www.nhcmtc.org

How do you support FUTURE READY districts?

Join us if your company provides

PRODUCTS or SERVICES that support the Future Ready Framework



In support of the statewide and nationwide efforts to develop FUTURE READY schools and education professionals, CMTC18 has aligned our presentation topics with the FUTURE READY FRAMEWORK GEARS.

Curriculum, Instruction, & Assessment

- * 21st Century Skills/Deeper Learning
- * Personalized Learning and Instructional Strategies
- * Collaborative, Relevant, and Applied Learning
- * Leveraging Technology, Digital Resources, and Tools
- * Assessment—Analytics Inform Instruction

Personalized Student/Professional Learning

- * Caring and Trusting Relationships with Students
- * Learning Connected to Students' Interests, Strengths, Aspirations, and Real-world Applications
- * Tools to Monitor Student Progress Enabling them to take Greater Ownership of their Learning
- * Targeted Instruction, Practice, and Support along with Challenging Academic Content and Skills
- * Flexible Learning Environments
- * Professional Learning Opportunities for Educators from Peers, Coaches, and Library Media Staff

Collaborative Leadership

- * Shared, Forward-Thinking Vision for Digital Learning
- * Culture of Collaboration, Innovation, Capacity Building, and Empowerment
- * High Expectations for Evidence-Based Transformations to Digital Learning
- * Transformative, Coherent Thinking, Planning, Policies, and Implementation

Community Partnerships

- * Local Community Engagement and Outreach
- * Global and Cultural Awareness
- * Digital Learning Environments as Connectors to Local/Global Communities and Partnerships
- * Parental Communication and Engagement
- * District Brand

Budget & Resources

- * Funding for Rich Digital Learning Environments
- * Efficiency and Cost Savings
- * Alignment to District and School Plans
- * Consistent Funding Streams
- * Learning Return on Investment

Technology & Robust Infrastructure

- * Adequacy of Devices; Quality and Availability
- * Robust Network Infrastructure
- * Adequate and Responsive Support
- * Formal Cycle for Review and Replacement
- * Equitable Access to Tools and Digital Content

Use of Space & Time

- * Flexible Learning; Anytime, Anywhere
- * New Pedagogy, Schedules, and Learning Environment for Personalized Learning
- * Competency-Based Learning
- * Strategies for Providing Extended Time for Projects and Collaboration
- * Learning Spaces Supporting Collaboration

Data & Privacy

- * Data and Data Systems
- * Data Policies, Procedures, and Practices
- * Data-Informed Decision Making
- * Data Literate Education Professionals
- * Advocacy for Student Privacy



What makes CMTC the best New England Conference?

- THREE 45-minute blocks of EXCLUSIVE Partnership Pavilion networking and activities
- Attendees and presenters from ALL six New England states
- Breakfast, lunch, and dessert all served in the Partnership Pavilion
- Collaboratory MakerSpace, Playgrounds, Teacher & Student Showcases ALL three days
- Exclusive wireless network (password protected) in the Partnership Pavilion
- Exhibitors receive CONTACT INFORMATION for attendees who provide release permission

Conference & Exhibit Hours for the Partnership Pavillion

Tuesday, 11/27	Wednesday, 11/28	Thursday, 11/29
Conference Hours: 7:30am – 4:00pm	Conference Hours: 7:30am – 4:00pm	Conference Hours: 7:30am – 4:00pm
Exhibitor Setup Hours: 3-Day, 2-Day (T-W), & 1-day (T) Monday PM ~ 12:00 – 6:00pm Tuesday AM ~ 6:00 – 7:30am	Exhibitor Setup Hours: 2-Day Exhibitors (W-Th) Tuesday PM ~ 6:00 – 7:30pm Wednesday AM ~ 6:00 – 7:30am	Exhibitor Setup Hours: Thursday 1-day Exhibitors Wednesday PM ~ 6:00 – 7:30pm Thursday AM ~ 6:00 – 7:30am
Teardown Hours: 4:15 – 6:00pm	Teardown Hours: 4:15 – 6:00pm	Teardown Hours: 3:15 – 5:00pm

Please Note: The hotel and Capital Convention staff is very accommodating to assist exhibitors in any needs or changes you may have as you set up your exhibit space. Capital Convention staff will be on site daily to assist our exhibitors.

Meals & Housing

All exhibitor options include two vendor credentials that include meals and access to all conference events and activities. Exhibitors can opt for either the sit down luncheon or a box lunch. Additional exhibitor credentials can be purchased for \$30 per credential.

Exhibitors are eligible for the reduced hotel rate of \$114 per night + tax (single/double) at the conference hotel:

*DoubleTree by Hilton Manchester
Downtown – same location as
past years, just a new name!
700 Elm Street, Manchester, NH 03101
Phone: 603.625.1000 or toll free
800.967.9033 ~ Fax: 603.206.4200*

To receive the special conference rate at the hotel, individuals must indicate that they are with the Christa McAuliffe Technology Conference. Check-in time is 2:00 PM. Check-out is 12:00 noon. All reservations made after November 9th, 2018 are subject to the hotel's prevailing rates.

Exhibitor Sessions in the Conference Program

CMTC has a limited number of breakout sessions in the conference program for vendor presentations. The Program Committee does not consider an exhibitor workshop unless the lead presenter is a current educator/administrator who can share ideas for the use of the product in an educational setting.

Exhibitors interested in offering group product demonstrations are encouraged to consider contracting for a **Learning Booth** on the exhibit floor or a presentation time in the **Exhibitor Classroom**.

Door Prizes

Each year CMTC receives a generous level of support from our exhibitors in providing door prizes for the closing session on Thursday afternoon. Each contributing vendor is recognized prior to the winner's name being drawn. Please indicate your willingness to contribute a door prize on your application.

Shipments

Advanced material shipments and direct material shipments should be sent C/O Capital Convention Contracts. Please refer to the exhibitor manual for instructions. Material handling fees will apply and shipping details/logistics are provided two months prior to the conference and upon receipt of exhibitor payment in full.

Special Requests

If you have a "Free Standing Exhibit Booth," it must fit within the dimensions noted on the Registration Form. Please contact the DoubleTree staff directly at 603.625.1000 by Monday, November 12, 2018 if you require any special adaptations (i.e. telephone, extra electrical) and to define your space layout. This is your responsibility and IS NOT INCLUDED in the registration fee.

Booths will be assigned in November and those assignments will be based on preferences indicated during registration with priority given to first come first served. CMTC reserves the right to move any booth for logistical purposes.

Deadlines

Visit www.nhcmctc.org for more information

July 13 Registration and payment are due in order to appear in the Conference Program Guide and receive the 10% discount. Presentation/concurrent session description(s) are due, if applicable, to appear in the Conference Program Guide.

November 12 Contact the DoubleTree for special arrangements. They may assess a late fee for ALL REQUESTS received after Monday, November 12, 2018. Questions? Email Jen Mensah at jennifer@nhcaa.org or call 603.225.3230.

NHSAA/NHSTE
46 Donovan Street, Suite 3
Concord, NH 03301

CHANGE SERVICE REQUESTED

Call for Solution Partners

*Please open and
respond immediately:
Dated Materials enclosed*

Prsrt. Std.
US Postage
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Concord, NH
Permit #82

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Partnership Pavillion Floor Plan



- **3-day Booths** - green
(Tues-Wed-Thurs)
- **2-day Booths** - blue
(Tues-Wed OR Wed-Thurs)
- **1-day Booths** - blue
(Tues OR Thurs)
- **2-hour Playgrounds** - pink
(Tues-Wed-Thurs AM & PM)
- **Learning Booths** - purple
(Tues-Wed-Thurs AM & PM)

Please see the website for
specific booth locations.