Onsite at the DoubleTree by Hilton Manchester Downtown Manchester, NH
Just 15 minutes from the Manchester-Boston Regional Airport

November 29th - December 2nd 2021

CO-SPONSORED BY THE
NHSAA NH School Administrators Association
NHSTE NH Affiliate of ISTE

IN PARTNERSHIP WITH
NHASP NH Association of School Principals
NHCTO Council NH CoSN Affiliate
NHSLMA NH School Library Media Association

JOIN US TO ENGAGE DECISION-MAKERS ACROSS NEW ENGLAND

Both ONSITE and VIRTUAL Opportunities Available

Reserve your engagement opportunity today at www.nhcmtc.org

2021 Call for Solution Partners

Christa McAuliffe
TRANSFORMING TEACHING TECHNOLOGY
Conference 2021

JOIN US TO ENGAGE DECISION-MAKERS ACROSS NEW ENGLAND

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Reserve your engagement opportunity today at www.nhcmtc.org

2021 Call for Solution Partners
Solution Partner Engagement Options

2-Day Solution Partner Booth w/ VIRTUAL presentation
- 120 square foot space (10' x 12') with pipe & drape and 6’ long identification sign, skirted exhibit table, two chairs, and one 110v outlet
- Includes one 45-minute virtual presentation ($250 value) – included on the website, online Planner, and mobile app
- Logo & contact information included on website/app/program of events
- Includes two full-day Solution Partner credentials for each day (additional credentials @ $50pp/day)

1-Day Learning Booth
- Reserve one of these 10’ x 15’ spaces located in the Solution Partner Pavilion for the day
- Learning Booths are perfect for short, small-group presentations
- Two 6’ long, skirted tables, eight chairs, a screen, and two 110v outlets
- Presentation description and time(s) included on the website, online planner, and mobile app
- Includes two full-day Solution Partner credentials for day of engagement (additional credentials @ $50pp/day)

2-Day VIRTUAL Solution Partners
- Secure two 45-minute virtual presentation times ~ included on the website, online planner, and mobile app
- Includes full access to ALL virtual engagement activities in the Remo/virtual platform
- Logo & contact information included on website/app/program of events

45-Minute VIRTUAL Presentation
- Secure one 45-minute virtual presentation time ~ included on the website, online planner, and mobile app
- Includes full access to ALL virtual engagement activities in the Remo/virtual platform
- Logo & contact information included on website/app/program of events

Included with all Solution Partner Engagement Options
- Logo displayed on CMTC website, conference app, & keynote sliddecks
- Website & virtual app directory
- Opportunity to post 10-minute YouTube marketing “trailer” videos
- 2 complimentary conference registrations
- Access to attendee information
- Participation in engagement activities (pre, during, & post-conference)

Provided for all ONSITE Solution Partner Options
- Wireless internet access in the Solution Partner Pavilion (exclusive exhibitor password protected network)
- Company name, contact information, hyperlinked website, and 100-character description listed on the CMTC website and Sched online planner & mobile app
- Minimum of two Solution Partner credentials for each day of engagement – includes name badge, meals, and access to all conference events and activities

10% Early-Bird discount available through July 30th

For more information visit www.nhcmtc.org
### Sponsorship Opportunities & Exhibit Benefits

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Sponsorship Options</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsor (2 available)</td>
<td>- 1-day large presentation room &amp; 1-day JUMBO booth in our Solution Partner Pavilion</td>
<td>$3,000</td>
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<tr>
<td></td>
<td>- Up to 8 onsite 50-minute Presentations included in the daily program of events ~ hosted in presentation room (4) and JUMBO booth (4)</td>
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<td>- Up to 4 Virtual Presentations (maximum 45-minutes ~ priority scheduling)</td>
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<td>- Half-page ad in the program of events</td>
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<td></td>
<td>- Keynote Sponsor ~ highlighted during introduction</td>
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<tr>
<td>Gold Sponsor (3 available)</td>
<td>- 2-day large booth (premium location &amp; priority selection) in our Solution Partner Pavilion</td>
<td>$2,500</td>
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<td></td>
<td>- Up to 3 onsite 50-minute Presentations in mezzanine level room (priority selection)</td>
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<td></td>
<td>- Up to 3 Virtual Presentations (maximum 45-minutes ~ priority scheduling)</td>
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<td></td>
<td>- Half-page ad in the program of events</td>
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<td>- AM Health Break Sponsor highlighted on signage in the break area</td>
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<tr>
<td>Silver Sponsor (4 available)</td>
<td>- 2-day standard booth (premium location &amp; priority selection) in our Solution Partner Pavilion</td>
<td>$2,000</td>
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<td></td>
<td>- Up to 2 onsite 50-minute Presentation in mezzanine level room</td>
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<tr>
<td></td>
<td>- Up to 2 Virtual Presentations (maximum 45-minutes ~ priority scheduling)</td>
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<td>- PM Dessert Break Sponsor ~ highlighted on signage in the break area</td>
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<tr>
<td>Bronze Sponsor (5 available)</td>
<td>- 2-day Booth (priority selection) in our Solution Partner Pavilion</td>
<td>$1,500</td>
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<tr>
<td></td>
<td>- 1 onsite 50-minute Presentation in mezzanine level room</td>
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<td></td>
<td>- Virtual Presentation (maximum 45-minutes ~priority scheduling)</td>
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<tr>
<td>Educator Scholarship (unlimited)</td>
<td>- Engagement activity with sponsored educator</td>
<td>$150</td>
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<td></td>
<td>- Letter to superintendent &amp; principal of educator acknowledging sponsorship</td>
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<td></td>
<td>- Website recognition</td>
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</table>

**Included with all Sponsorship Tiers:**
- Logo included in 1 fall email blast to participants
- Logo displayed on CMTC website, all conference signage, daily conference addendum, and at the conference prior to keynote each day
- Full company contact information included in the CMTC solution partner directory
- Opportunity to post up to 10-minute YouTube marketing "trailer video"
- Access to attendee contact information
- Participation in ALL engagement activities (pre, during, and post conference)
- Sponsor Ribbon on Name Badge
- Certificate of Sponsor Appreciation for home office
- Full access to Remo/Virtual platform activities
- Training on virtual platform

**Available to all Sponsorship Tiers**
- Additional 50-minute virtual presentation ~ $200 per session ($50 savings)
- 10% Early-Bird discount available through July 30th
- Priority booth selection through the end of July

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**Conference Venue:** The DoubleTree by Hilton Manchester Downtown is located just off Interstate 293 at Exit 5 - Granite Street, approximately 15 minutes from the Manchester-Boston Regional Airport (MHT). The Solution Partner Pavilion includes a password protected wireless network.

**Contact Information:**
- DoubleTree by Hilton Manchester Downtown
- 700 Elm Street, Manchester, NH 03101
- Phone: 603.625.1000 Fax: 603.206.4200

**General Questions? Contact Kymra Kurinskas about Solution Partner options available for CMTC21 at kymra@nhsaa.org or 603.225.3230**
Join us if your company provides PRODUCTS or SERVICES that support the Future Ready Framework

In support of the statewide and nationwide efforts to develop FUTURE READY schools and education professionals, CMTC21 has aligned our presentation topics with the FUTURE READY FRAMEWORK GEARS.

### Curriculum, Instruction, & Assessment
- 21st Century Skills/Deeper Learning
- Personalized Learning and Instructional Strategies
- Students Empowered as Creators
- Collaborative, Relevant, and Applied Learning
- Leveraging Technology, Digital Resources, and Tools
- Assessment—Analytics Inform Instruction

### Collaborative Leadership
- Shared, Forward-Thinking Vision for Digital Learning
- Culture of Collaboration, Innovation, Capacity Building, and Empowerment
- High Expectations for Evidence-Based Transformations to Digital Learning
- Transformative, Coherent Thinking, Planning, Policies, and Implementation

### Technology & Robust Infrastructure
- Adequacy of Devices; Quality and Availability
- Robust Network Infrastructure
- Adequate and Responsive Support
- Formal Cycle for Review and Replacement
- Equitable Access to Digital Tools and Content

### Use of Space & Time
- Flexible Learning; Anytime, Anywhere
- New Pedagogy, Schedules, and Learning Environment for Personalized Learning
- Competency-Based Learning
- Strategies for Providing Extended Time for Projects and Collaboration
- Learning Spaces Supporting Collaboration

### Community Partnerships
- Local Community Engagement and Outreach
- Global and Cultural Awareness
- Digital Learning Environments as Connectors to Local/Global Communities and Partnerships
- Parental Communication and Engagement
- District Brand

### Budget & Resources
- Strategic Investments in Digital Resources
- Efficiency and Cost Savings
- Alignment to District and School Plans
- Consistent Funding Streams
- Learning Return on Investment

### Data & Privacy
- Data and Data Systems
- Data Policies, Procedures, and Practices
- Data-Informed Decision Making
- Data Literate Education Professionals
- Advocacy for Student Privacy

NEW opportunities to ensure an engaging and productive CMTC experience!

- ALL sponsorship options include a 2-day space with both onsite and virtual presentation(s)
- Onsite 2-Day booth option include 1 virtual presentation
- Additional virtual presentations may be purchased at a discount
- Exclusive wireless network (password protected) in the Solution Partner Pavilion
- Solution Partners receive CONTACT INFORMATION for attendees who provide release permission
- Three 50-minute blocks of EXCLUSIVE Solution Partner presentations, engagement, and networking
ONSITE Conference & Exhibit Hours for the Partner Pavilion

<table>
<thead>
<tr>
<th>Tuesday, 11/30/2021</th>
<th>Wednesday, 12/1/2021</th>
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<tbody>
<tr>
<td><strong>Conference Hours:</strong> 7:30 am – 3:30pm</td>
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<tr>
<td><strong>Exhibitor Setup Hours:</strong></td>
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<tr>
<td>Solution Partner &amp; Learning Booths</td>
<td>Learning Booths</td>
</tr>
<tr>
<td>Monday PM ~ 12:00 – 6:00pm</td>
<td>Tuesday PM ~ 4:00 – 5:30pm</td>
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<tr>
<td>Tuesday AM ~ 6:30 – 7:30am</td>
<td>Wednesday AM ~ 6:30 – 7:30am</td>
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<tr>
<td><strong>Teardown Hours:</strong> 3:00 – 4:00pm</td>
<td><strong>Teardown Hours:</strong> 3:00 – 4:00pm</td>
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</table>

Capital Convention is available to assist our solution partners with specific requests regarding booth configurations: please notify them prior to the conference. Capital Convention staff will be on-site during setup and teardown hours to answer any questions you may have.

**Meals**
All 2-Day & Learning Booth options include two vendor credentials that include meals and access to all conference events and activities. Exhibitors can opt for either the sit down luncheon or a box lunch. Additional exhibitor credentials can be purchased for $50 per credential.

**Housing**
Exhibitors are eligible for the reduced hotel rate of $124 per night + tax (single/double) at the conference hotel:

DoubleTree by Hilton Manchester Downtown – same location as past years, just a new name!
700 Elm Street, Manchester, NH 03101
Phone: 603.625.1000 or toll free 800.967.9033 ~ Fax: 603.206.4200

To receive the special conference rate at the hotel, individuals must indicate that they are with the Christa McAuliffe Technology Conference. Check-in time is 2:00 PM. Check-out is 12:00 noon. All reservations made after November 7th, 2021 are subject to the hotel’s prevailing rates.

**Hybrid**
ONSITE & VIRTUAL Engagement Options
CMTC21 is offering a variety of solution partner engagement options that includes both hybrid participation opportunities and exclusively remote options. All 2-day Solution Partner booths include one 45-minute virtual presentation. Additional virtual presentations may be purchased at a discounted rate. All onsite and virtual presentations will be included on the website and Sched, the online planner and mobile app. We hope that all our solution partners are able to select an engagement option that fits your needs, your budget, and your comfort level as we transition to this new normal.

**Early-Bird Discount**
For ALL solution partner opportunities ~ Registration/payment received in full by July 30th are eligible for a 10% discount.

**Shipments**
Advanced material shipments and direct material shipments should be sent C/O Capital Convention Contracts. Please refer to the exhibitor manual for instructions. Material handling fees will apply and shipping details/logistics are provided two months prior to the conference and upon receipt of exhibitor payment in full.

**Special Requests**
If you have a “Free Standing Exhibit Booth,” it must fit within the dimensions noted on the Registration Form. Please contact the DoubleTree staff directly at 603.625.1000 by Monday, November 9th, 2021 if you require any special adaptations (i.e. telephone, extra electrical) and to define your space layout. This is your responsibility and IS NOT INCLUDED in the registration fee.

**Booth Assignments**
Gold, Silver, and Bronze Sponsors paid in full will have first priority booth selection through July. 2-Day Solution Partner Booth exhibitors paid in full will be assigned booths based on their selected preferences beginning in August in order of their registration payment date. CMTC reserves the right to move any booth for logistical purposes.

**Deadlines**

**July 30th** Registration, payment, and presentation descriptions are due by Friday, July 30th in order to be included in the conference Program of Events.

**July 30th** Registrations and payments received in full by Thursday, July 30th are eligible for a 10% discount.

**November 8th** Contact the DoubleTree for special arrangements. They may assess a late fee for ALL REQUESTS received after Monday, November 8th.

Questions? Email Kymra Kurinskas at kymra@nhsaa.org or call 603.225.3230